



The Santiago de Cuba People's Power Provincial Government, the Ministry of Foreign Trade and Foreign Investment and the Chamber of Commerce of the Republic of Cuba, have the pleasure to convene all of you to attend the 20<sup>th</sup> Edition of the International Trade Fair ExpoCaribe 2025, whose activities will be held from June 23 through June 27, at the Heredia Cultural Centre, in person. This edition acquires greater significance as it has been dedicated to the 510<sup>th</sup> Anniversary of the founding of Santiago de Cuba City and to the 72<sup>nd</sup> Anniversary of the Attack on Moncada and Carlos Manuel de Céspedes Barracks.

This trade fair provides all economic actors, both domestic and foreign, with the opportunity to share their business portfolios and potentialities, including products, services and new technologies, in order to facilitate the identification and consolidation of business interests, economic and commercial complementarity among the countries of the Caribbean region and other regions around the globe.

ExpoCaribe is a space to boost foreign investment, mainly in the Cuban eastern provinces, promote export items and import substitution, production chains as well as closing trade agreements in the various economic sectors, as part of the refinement of Cuba's Economic Model, displaying the professionalism and competitiveness with which trade commitments are assumed among the various state-run and private economic actors, in times of challenging global economic complexities, and the intensification of the economic, commercial and financial blockade imposed by the United States government against our country, which calls for searching new possible solutions only through international cooperation.

Information on the trade fair will be published on the ExpoCaribe web page: [www.expocaribe.cu](http://www.expocaribe.cu), [teatroheredia@enet.cu](mailto:teatroheredia@enet.cu), [madecb@gobscu.cu](mailto:madecb@gobscu.cu), [delegscu@camaracuba.cu](mailto:delegscu@camaracuba.cu)

Santiago de Cuba, Hero City of the Republic of Cuba, characterized by its high patrimonial values, its history, hospitality and Caribbean heat, awaits you.

Welcome to the 20<sup>th</sup> Edition of ExpoCaribe 2025 International Trade Fair!